

# BEEF AMBASSADOR REQUIREMENTS

\*List of Requirements during Ambassador annual term\*

- o Arizona State Cowbelles Intern at Annual Summer Convention
- o Minimum 3 articles published in the Arizona Cattlegrowers' Cattlelog magazine
- o Social Media posts (Arizona Cowbelles Facebook, AZ Beef Ambassador Instagram)
- o Attend Arizona State Cowbelles events monthly
- o Yavapai Cattlegrowers' Calf Sale
- o Fall Consumer Outreach Event
- o Spring Consumer Outreach Event
- o Attend County and State Fairs
- o Arizona National Livestock Show- Pioneer Luncheon
- o Complete "Masters of Beef Advocacy" online program
- o Minimum one non-Ag presentation conducted in Ambassador year (approved by

\*Events are subject to change\*

JULY 17<sup>TH</sup>

Arizona State Cowbelles

Beef Ambassador Program Contest

2020-2021

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