

ASC ACTIVITY REPORT



Event Name: _____

Check one:

_____ Youth Education Ages (range): _____

_____ Beef Promotion (cooking demo, adult-focused presentation, foodie event, etc.)

_____ Traditional Media Activity (press release, radio or TV interview, etc.)

_____ Social Media Activity (online campaign, blog post, etc.)

_____ Legislative Activity

Brief description of event:

Date(s) of activity: _____ Total number of people reached: _____

Target audience (parents, millennials, athletes, etc.): _____

Number of Cowbelle volunteers: _____ Number of volunteer hours: _____

Name of Cowbelle local: _____

Contact name: _____

Email: _____ Phone: _____

Please submit electronic photos (if applicable) to ASC Promotion Chair Janice Bryson: jbryson2@cox.net

Thank you for submitting this Activity Report. The results are used to demonstrate value and reach of Cowbelle activities state-wide. This information may be used in grant proposals, ASC's e-newsletter, presentations, and other bragging opportunities.